



SPONSORSHIP OPPORTUNITIES

SEPTEMBER 19, 2026 • SCHOMBERG FAIRGROUNDS

TITLE SPONSOR

Cost of Sponsorship \$7,500

- The name of the event will officially be named "COMPANY NAME" Schomberg Mug Run & Beer Fest
- Company logo will appear on all marketing material.
- Includes 8 VIP tickets
- Free space to set up a company tent

STAGE SPONSOR (ONE AVAILABLE)

Cost of Sponsorship \$5,000

- The stage will be known as the "COMPANY NAME Stage"
- Logo to appear on all marketing material
- Includes 6 VIP tickets
- Free space to set up a company tent

VIP LOUNGE (ONE AVAILABLE)

Cost of Sponsorship \$3,500

- The VIP tent will be known as the "COMPANY NAME VIP Lounge"
- Logo appears on flyers, sponsor page on website & promo t-shirts
- Includes 6 VIP tickets and space to set up your tent both in the lounge and the festival

KIDS RUN PRESENTING SPONSOR

Cost of Sponsorship \$1,500

- Race will be names "SCHOMBERG KIDS RUN Presented by:"
- Free space to set up a company tent
- 4 tickets to beer festival
- Name will appear on all marketing material

GOLD SPONSOR (FIVE AVAILABLE)

Cost of Sponsorship \$1,000

- Logo appears on finish line banners, flyers, website banner(s), sponsor page on website & promo t-shirts
- Includes 8 tickets to Beer Festival/Run
- 10x10 space to set up a company tent

SILVER SPONSOR (EIGHT AVAILABLE)

Cost of Sponsorship \$500

- Logo appears on flyers, website, and promo shirts
- Includes 4 tickets to Beer Festival
- 10x10 space to set up a company tent

BRONZE SPONSOR (TWELVE AVAILABLE)

Cost of Sponsorship/Booth \$250

- Logo appears on website
- 2 Promotional tickets to Beer Festival
- 10x10 space to set up a company tent

SUPPLIES NEEDED FOR 2024 EVENT	QUANTITY	PRICE
Generators & distributor panels (16-25 kW)	2	\$300 each
Golf Carts / UTV's	4	\$150 each
Long range Walkie-talkies with headsets	12	\$35 each
Sound Equipment	1	\$3,500
20 X 40 Tents	4	\$850 each
Porta-Potties	10	\$150 each
Security	1	\$3,000

For more information, please contact **Ryan Raymond** ✉ SchombergMugRun@Gmail.com